

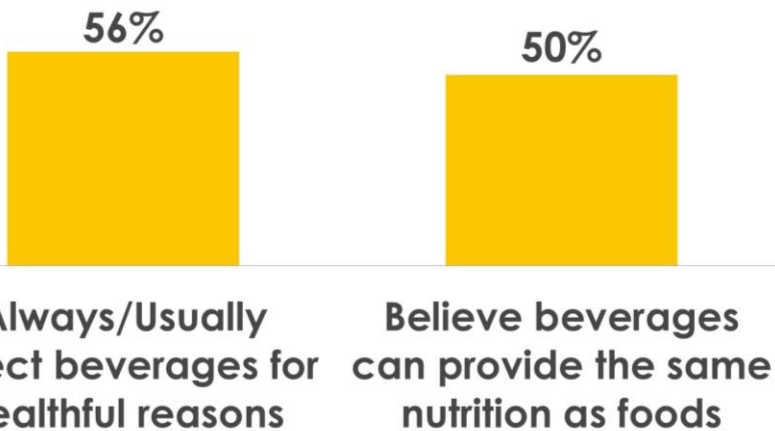


# DRINKABLE HEALTH

betting on better-for-you beverages

Drinkable health continues to trend as consumers look for functional benefits beyond hydration — illustrated by the explosion of functional beverages options like kombucha, enhanced waters, beauty drinks, probiotic shots, energy drinks, etc. Better-for-you beverages provide consumers with a convenient source of instant nutrition. Connect with us to learn more and understand the impact globally.

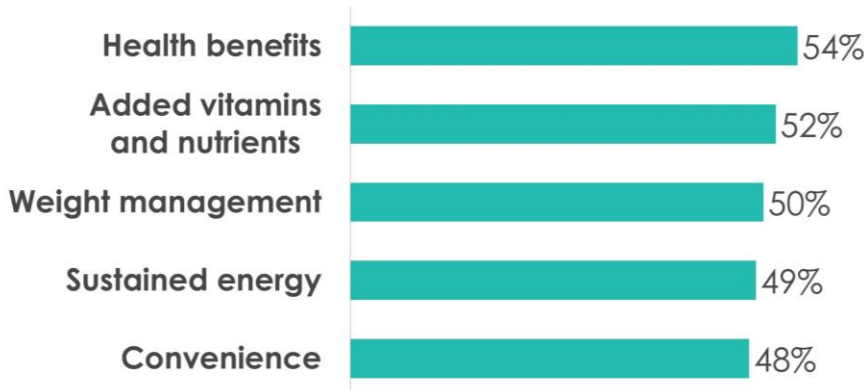
## DRINKABLE HEALTH GOES MAINSTREAM



Most consumers believe beverages can provide the same nutrition as foods, and they are actively selecting drinks for health. This trend is fueled by parents and younger consumers.

## TOP 5 DRINKABLE HEALTH BENEFITS

Extremely/Very interested in drinkable products (e.g., smoothies, waters, kefir) that offer:



## TOP 5 MARKETS DRIVING INTEREST

#1	Saudi Arabia
#2	India
#3	Nigeria
#4	Vietnam
#5	Philippines