



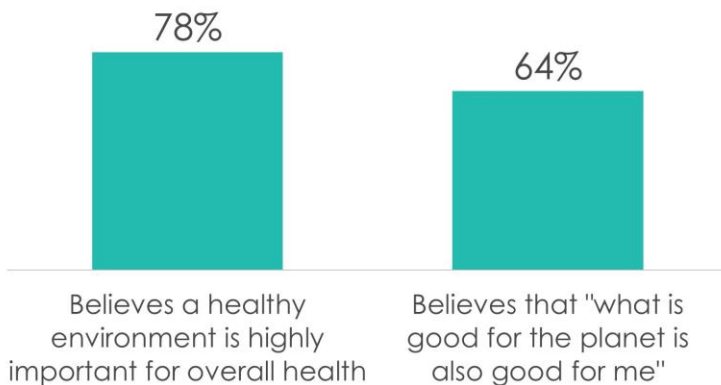
SUSTAINABILITY

+ the shift from benefit to requirement

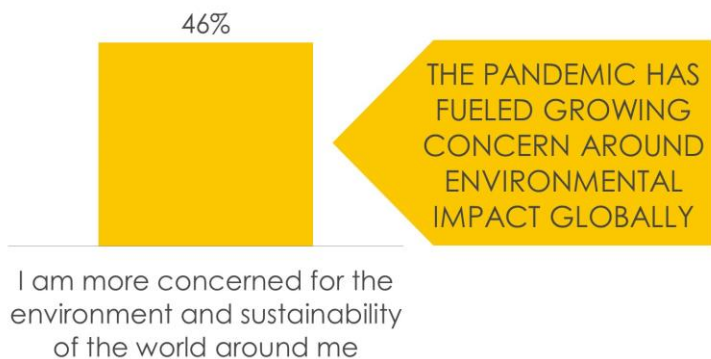
We are seeing a paradigm shift towards a new holistic view on sustainability—with consumers truly understanding the connection between planet and personal health. Connect with us to learn more about the new consumer requirements around sustainability and understand the impact globally.

PLANET + PERSONAL HEALTH CONNECTION

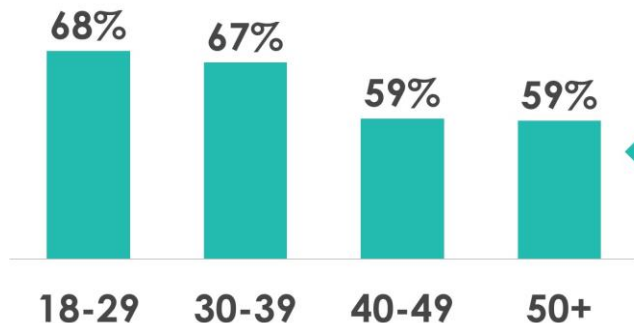
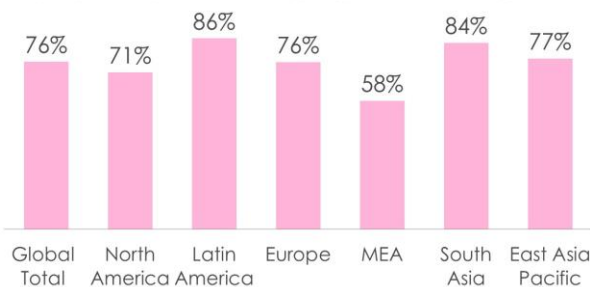
Sustainability has morphed from a parallel of healthy nutrition to a fully integrated component of a product's healthfulness — and is becoming a key consumer requirement.



COVID-19: TREND IMPACT



THE WAR ON PLASTICS: CONCERN IS UNIVERSAL



Younger consumers are most concerned about the impact of how their food is grown, processed, and delivered on the environment