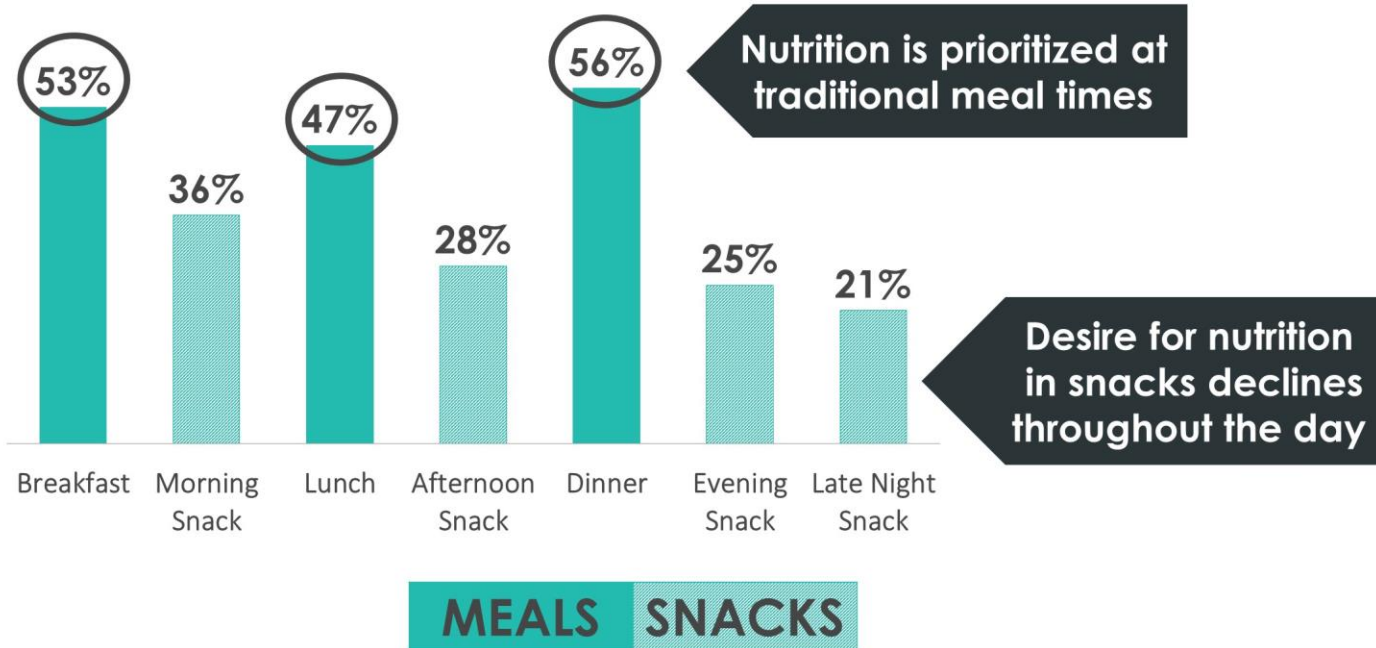


IDENTIFYING DAYPART OPPORTUNITIES



When is nutrition considered?



The HealthFocus 2021 USA Trend Study tracks 6 key need areas (nutrition, taste, hunger, convenience, energy level, and reward/indulgence) across all the primary meal and snack occasions. Connect with us to discover how consumer demands shift throughout the day, and how to best position your products to deliver the solutions shoppers are seeking.