

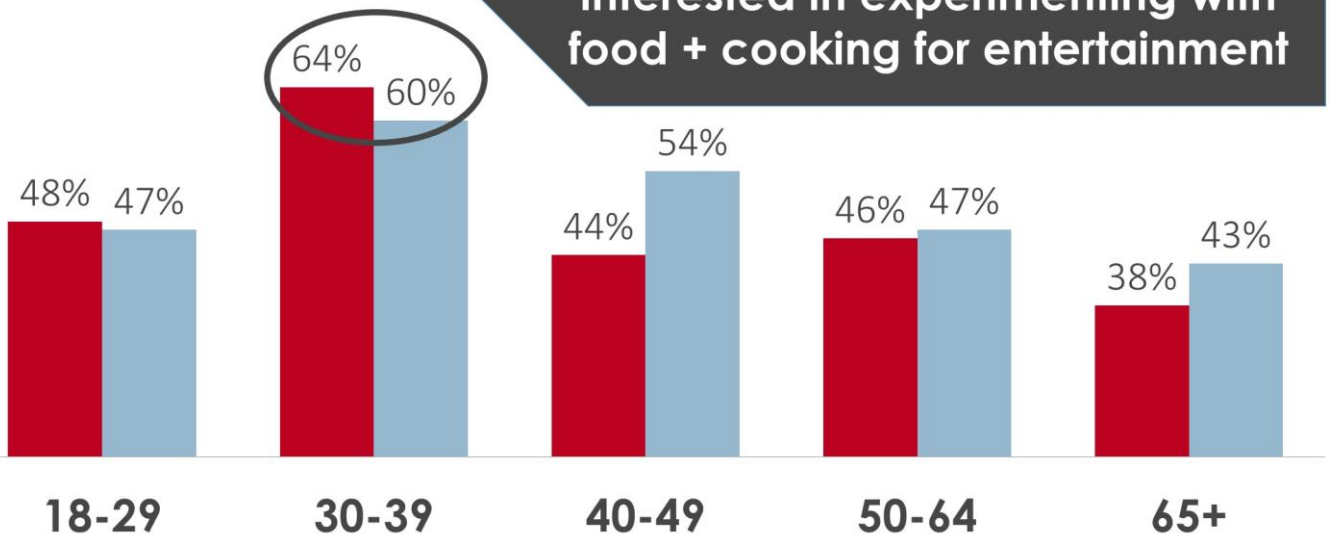
# BRINGING THE RESTAURANT HOME

The COVID-19 pandemic brought people back to the kitchen and spurred more creativity around cooking and experimenting with foods. Connect with us to learn more about this growing trend and how it will impact the food and beverage landscape for years to come.



4 OUT OF 10 INCREASED COOKING + PREPARING MEALS AT HOME OVER THE PAST YEAR

Consumers in their 30's are most interested in experimenting with food + cooking for entertainment



- I like to try new recipes and cooking techniques as a form of entertainment
- I enjoy experimenting with my food/beverage choices