

COUNTRY REPORTS

Consumer Attitudes Towards Health & Nutrition

24 COUNTRIES AVAILABLE:

AMERICAS: US, Canada, Brazil and Mexico

EUROPE: France, Germany, Italy, Russia, Spain and UK

MEA: Nigeria and Saudi Arabia

ASIA/PACIFIC: Australia, China, India, Indonesia, Japan, Malaysia, Pakistan, Philippines, South Korea, Taiwan, Thailand and Vietnam

Individual Country Reports Available:

- Comprehensive Trend Reports: Shoppers and their quest for health & nutrition
- Category Users: A health and nutrition profile & opportunity assessment
- The Plant Movement: Consumer entry points in plant-based eating & drinking
 - Reports available for select markets: USA, Brazil, Mexico, UK, Sweden, Russia, China, India, and Australia
- Ingredient Opportunities: Mapping interest and awareness for key ingredients
- Health Concerns: Mapping of key health concerns and issues
- Exploring Energy: A comprehensive look at consumers, energy & nutrition
- Country Chapters: Excerpts from the country trend reports on key topics
 - Clean & Green: Attitudes towards eating clean, sustainability & the environment
 - Communicating and Shopping for Health
 - Nutrition and Health Today
 - Food and Function
 - Diets and Dieting
 - Parenting for Health